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**WSFS'S CASH CONNECT DIVISION WINS PRESTIGIOUS
ATM INDUSTRY EXCELLENCE AWARD**

WILMINGTON, Del. – WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced that it has been awarded the 2009 ATM Industry Excellence Award by the ATM Industry Association (ATMIA) and ATMMarketplace.com.

Regarded as one of the industry's highest honors, the award is presented annually to the company that has had a long-term positive influence on improving the industry, has displayed excellence in technology or levels of service, has been a leader in applying best practices, or has shown specific and measurable achievements producing tangible results. The winner is selected by a majority vote of ATMIA's over 1,300 members in 50 countries.

Cash Connect received the award for their innovative CashTrack web system, a powerful tool used by their customers for managing and tracking their cash program. High levels of customer service, knowledgeable staff and the largest funding network in the industry were also cited in the nomination.

"Winning the ATM Industry Excellence Award is a great honor," said Tom Stevenson, President and founder of Cash Connect. "Our goal is to provide stellar vault cash management services to the ATM Industry and receiving this award is a strong validation that we are delivering on this promise," he said.

"Receiving the Industry Excellence Award underscores the important role Cash Connect plays in maintaining the strength of the ATM industry," said Tom Harper, President of ATMIA. "The innovations they've built into their vault cash product contribute to the stability and growth of the industry and make them a deserving recipient of this award," he said.

Cash Connect was presented with the award on February 19, 2010 at the annual ATMIA conference in Miami, Florida.

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.7 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 41 banking offices located in Delaware (36), Pennsylvania (4) and Virginia (1). WSFS Bank provides comprehensive financial services including trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank's website at www.wsfsbank.com.