

PRESS RELEASE**FOR IMMEDIATE RELEASE**

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Contact: Stephanie A. Heist
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WILMINGTON, Del. – WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced that its Associates have donated \$20,000 to the American Red Cross Haiti relief efforts. WSFS Bank matched the donation dollar for dollar, resulting in a \$40,000 contribution in total.

Janis L. Julian, Senior Vice President and Director of Community Relations for WSFS Bank said, “Our Associates live the WSFS Mission – *We Stand For Service[®] and Strengthening our Communities* – every day. The willingness of WSFS Associates to answer the call to help is a reflection of their commitment to reach beyond their community to help those in desperate need.”

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.7 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 41 banking offices located in Delaware (36), Pennsylvania (4) and Virginia (1). WSFS Bank provides comprehensive financial services including trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank’s website at www.wsfsbank.com.

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