

**PRESS RELEASE****FOR IMMEDIATE RELEASE****Media Contact:** Stephanie A. Heist  
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**WSFS TO SPEAK AT ENTREPRENEURIAL BUSINESS CONFERENCE**

**WILMINGTON, Del.** – WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced that WSFS Senior Vice President, Ralph A. Citino, head of Small Business Banking, will speak at The Governor's (Markell) Entrepreneurial Business Conference hosted by the Delaware Economic Development Office. The conference is scheduled for June 5, 2009 at the Chase Center on the Riverfront in Wilmington, Delaware.

Citino will join other area bankers in a workshop to discuss "What Delaware Banks Want to See to Say 'Yes'". The conference will focus on providing the resources that the Delaware small business community in particular and the entire business community at large need to succeed.

**About WSFS Financial Corporation**

WSFS Financial Corporation is a \$3.5 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 36 retail banking offices located in Delaware and Pennsylvania, as well as three loan production offices in Dover, Delaware; Blue Bell, Pennsylvania and Annandale, Virginia. WSFS Bank provides comprehensive financial services including personal trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc., Montchanin Capital Management, Inc. and 1<sup>st</sup> Reverse Financial Services, LLC. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank's website at [www.wsfsbank.com](http://www.wsfsbank.com).

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