

**Important Message Regarding your WSFS Debit Card
August 6, 2009**

In an effort to further protect our customers' accounts and identity, we are taking extra steps to protect against unauthorized transactions by implementing a new security feature. This feature should help identify suspicious debit card activity. As a result, suspicious transactions may be declined. We apologize in advance for this inconvenient, but necessary, action to protect your account against unauthorized activity.

If your signature-based transaction is declined, please try again using your PIN number to make the purchase.

If you still have trouble using your WSFS debit card, please visit your nearest WSFS branch or call a Telephone Customer Service Representative at 1-888-WSFSBANK (1-888-973-7226) from 7 A.M. – 7 P.M. Monday – Friday and 9 A.M. – 3 P.M. on Saturday. A WSFS Associate will verify your identity to allow future signature-based purchases using your WSFS debit card.

We strongly encourage all WSFS cardholders to check your accounts daily for fraudulent activity. WSFS Online Banking & Bill Pay allows you to check your accounts 24 hours a day, 7 days a week. Please log-on to examine your account for unexpected charges.

Please be aware that you are protected from unauthorized activity on your account by Visa's Zero Liability Fraud Protection Policy.