

PRESS RELEASE

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Contact: Stephanie A. Heist
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TRUST & WEALTH MANAGEMENT DIVISION**

WILMINGTON, Del. – WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced that Janis L. Julian has joined the Trust and Wealth Management Division of WSFS Bank as Senior Vice President, Business Development Officer. Previously Ms. Julian was Director of Community Relations since joining WSFS in 2004.

Ms. Julian comes into this new position with more than 20 years of banking experience in Retail, Small Business, Mortgage Banking, Private Banking and Community Relations. She will direct business development efforts and promote the expansion of WSFS Bank Trust and Wealth Management nationwide and throughout Delaware.

“Janis’ diverse background and long-standing community relationships are valuable assets that will strengthen and support the continual growth of our Trust and Wealth business,” said Richard J. Immesberger, Executive Vice President, Trust and Wealth Management.

Ms. Julian graduated with a Bachelor of Science from Marywood University. She is a member of the Board of Trustees of Salesianum School and also serves on several external committees including the Delaware State Chamber Superstars in Education Selection Committee, the Advocates of Hope Planning Committee, the United Way of Delaware Success by Six Committee and the Fresh Start Scholarship Advisory Committee.

Michael D. Skipper, WSFS Vice President and Community Development Manager, will assume the role of Community Relations Director and will continue to cultivate and maintain the Bank’s partnerships with the non-profit community.

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.7 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 41 banking offices located in Delaware (36), Pennsylvania (4) and Virginia (1). WSFS Bank provides comprehensive financial services including trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

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